

# **2007 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data)**

## **User Guide**

I . ‘2007 Annual Survey of Visitors Expenditure and Trends in Taiwan’ sponsored by the Tourism Bureau, Republic of China(Taiwan). Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica is responsible for the data distribution. Released files of this survey include SPSS dataset, STATA dataset, SAS program, source data (ASCII), code book, questionnaire and user guide.

## **II .Released File Description**

### **1. Questionnaire**

ques2007.pdf	Questionnaire (Adobe Acrobat v9.4)
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### **2. Dataset**

data2007.sav	SPSS Dataset (SPSS v20.0)
data2007.dta	STATA Dataset (STATA v9.0)
data2007.dat	Source Data (ASCII)

### **3. Program**

data2007.sas	SAS program for data2007.dat (SAS v9.3)
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### **4. Code book**

code2007.pdf	Code book
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## **III . Guideline for data usage**

1. Data cleaning is based on ‘Illegal Value’. The result after data cleaning:  
(Regarding ‘missing’, only those variable names which prescribed as cannot-be-missed will be listed out.)

Ques.No.	Variable Name	Illegal Value	Frequency
B1	b1_a_1	.	3517
	b1_a_2	.	3517
	b1_a_3	.	3517
	b1_a_4	.	3517
	b1_a_5	.	3517
	b1_a_6	.	3517
	b1_a_7	.	3517
C3	c3	.	4
C4	c4_a	.	2602

	c4_b	0	1
		.	2573
	airfare	2	356
		.	2561
C5	c5_1	.	2543
	c5_2	.	2543
	c5_3	.	2543
	c5_4	.	2544
	c5_5	.	2546
C6	c6_a	.	105
	c6_b	.	223
C7	c7_1a	.	107
	c7_1b	.	3469
	c7_2a	.	108
	c7_2b	.	2457
	c7_3a	.	106
	c7_3b	.	3225
	c7_4a	.	92
	c7_4b	.	4259
	c7_5a	.	93
	c7_5b	.	4656
C7	c7_6a	.	92
	c7_6b	.	1383
	c7_6_a	.	92
	c7_6_b	.	93
	c7_6_c	.	92
	c7_6_d	.	93
	c7_6_e	.	92
	c7_6_f	.	93
	c7_6_g	.	93
	c7_6_h	.	94
	c7_6_i	.	92
	c7_6_j	.	93
E2	e2	16	71

2. The length limitation of variable label and value label in STATA program are 80byte (40 Chinese characters) and 40byte (20 Chinese characters).

#### IV. Dataset Citation Description

There are a number of different citation styles, depending on the discipline in which you are working. The following is for reference only.

Tourism Bureau, Republic of China (Taiwan) (2013). 2007 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data) (AG010007) [data file]. Available from Survey Research Data Archive, Academia Sinica. doi:10.6141/TW-SRDA-AG010007-1.

## **V. Contact us**

Data released by the Survey Research Data Archive (SRDA), Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica  
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The above contents are edited by the Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica, Taipei, Taiwan. Please respect research ethics. Data use is limited to applicants only. Please do not copy or forward to others.

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