

# **2010 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data)**

## **User Guide**

- I.** The Center for Survey Research (CSR), Research Center for Humanities and Social Sciences Academia Sinica reorganizes and releases the data offered by Tourism Bureau, Republic of China(Taiwan). The released files include user guide, questionnaire, SPSS dataset, STATA dataset, ASCII dataset and SAS program.

## **II. Released File Description**

**1. User guide**

userguide2010.doc	including released file description, guideline for data validation and usage, guideline for citation and contact us etc.
-------------------	--

**2. Questionnaire**

ques2010.pdf	Questionnaire
--------------	---------------

**3. Datasets**

data2010.dat	ASCII dataset
data2010.sav	SPSS dataset
data2010.dta	STATA dataset

**4. Program**

prog2010.sas	SAS Program for running data2010.dat
--------------	--------------------------------------

## **III. Guideline for data validation and usage**

- 1.CSR has checked wild codes and out-of-range values, to validate and clean data. There is no doubt about data accuracy after the validation.
- 2.The column widths of variable label and value description in the STATA are limited to 80 and 40 bytes, respectively, so the STATA dataset shows only the first 80 bytes as variable label, and the first 40 bytes as value description. In case of cut-off contexts, please see code book.
- 3.Please be attentive if “system missing” may not be listed in the variable value because of the design of skip question (N/A), missing/no response and so on.

## **IV. Guideline for citation**

Citation, based upon the requirement of various journals, theses or dissertations,

can be revised.

Tourism Bureau, Republic of China (Taiwan) (2013). 2010 Annual Survey of Visitors Expenditure and Trends in Taiwan (Public Access Data) (AG010010) [data file]. Available from Survey Research Data Archive, Academia Sinica. doi:10.6141/TW-SRDA-AG010010-1.

## **V. Contact us**

Survey Research Data Archive (SRDA), Center for Survey Research, Research Center for Humanities Social Sciences, Academia Sinica, Taipei, Taiwan

Email: [srda@gate.sinica.edu.tw](mailto:srda@gate.sinica.edu.tw)

---

---

The above contents are edited by the Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica, Taipei, Taiwan. Please respect research ethics. Data use is limited to applicants only. Please do not copy or forward to others.

---

---