

**The 2015 Taiwan Communication Survey (Phase One, Year Four):  
Political and Civic Communication**

**User guide**

**I. Overview**

|                        |   |
|------------------------|---|
| Principle Investigator | Ching-Ching Chang                                       |
| Execution Institution  | Department of Advertising, National Chengchi University |
| Funding Sources        | National Science Council                                |
| Project Period         | 2014.08.01-2016.07.31                                   |
| Data Collection Period | 2015.11.14-2016.01.15                                   |

**II. Released File Description**

1. User guide

|               |  |
|---------------|--|
| userguide.doc | Including project overview, released file description, documentations for data validation and clean, note for usage etc. |
|---------------|--|

2. Questionnaire

|             |                                    |
|-------------|------------------------------------|
| ques_en.pdf | Questionnaires for data collection |
|-------------|------------------------------------|

3. Datasets

|          |              |
|----------|--------------|
| data.sav | SPSS dataset |
|----------|--------------|

**III. Guideline for data validation and usage**

1. The Center for Survey Research (CSR), Research Center for Humanities and Social Sciences Academia Sinica, has checked wild codes and out-of-range values, to validate and clean data. There is no doubt about data accuracy after the validation.
2. Note for data usage
  - (1) Please be attentive if “system missing” may not be listed in the variable value because of the design of skip question (N/A), missing /no response and so on.
  - (2) In case of any inconsistent findings between project report and dataset, priority is given to findings in dataset.

**IV. Guideline for citation**

Citation, based upon the requirement of various journals, theses or dissertations, can be revised.

**Citation**

Ching-Ching Chang (2020). The 2015 Taiwan Communication Survey (Phase One, Year Four): Political and Civic Communication (D00161) [Data file].

Available from Survey Research Data Archive, Academia Sinica.

doi:10.6141/TW-SRDA-D00161-1

**V. Contact us**

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