We are about to start today's interview. If you have any question during the interview, please tell me immediately and I will make it clear. If you do not want to answer any of my questions, please let me know and I will skip that question.

# Part 1: Politics and Media

- A1. During last year's campaign, some people spent a lot of time paying attention to all kinds of media news stories about the election, while others didn't have time to pay attention. On average, how much time did you spend each day during the campaign paying attention to news about the election on TV?
  - 01. less than 30 minutes
  - 02. 31-60 minutes
  - 03. 60-90 minutes
  - 04. 90 minutes to 2 hours
  - 05. more than 2 hours
  - 06. only paid attention every once in a while
  - 07. paid no attention at all
  - 95. refuse to answer
  - 96. it depends
  - 98. don't know

A2. What about political talk shows on TV?

- 01. less than 30 minutes
- 02. 31-60 minutes
- 03. 60-90 minutes
- 04. 90 minutes to 2 hours
- 05. more than 2 hours
- 06. only paid attention every once in a while
- 07. paid no attention at all
- 95. refuse to answer
- 96. it depends
- 98. don't know

A3. What about election news on the radio?

- 01. less than 30 minutes
- 02. 31-60 minutes
- 03. 60-90 minutes
- 04. 90 minutes to 2 hours
- 05. more than 2 hours
- 06. only paid attention every once in a while
- 07. paid no attention at all
- 95. refuse to answer
- 96. it depends
- 98. don't know

A4. What about election news in the newspapers?

- 01. less than 30 minutes
- 02. 31-60 minutes
- 03. 60-90 minutes
- 04. 90 minutes to 2 hours
- 05. more than 2 hours
- 06. only paid attention every once in a while
- 07. paid no attention at all
- 95. refuse to answer
- 96. it depends
- 98. don't know

A5. Which newspaper did you read most often? [only one response permitted]

- 01. China Times
- 02. United Daily News
- 04. Commercial Times
- 05. The Commons Daily
- 07. Economic Daily News
- 08. Youth Daily News
- 09. Taiwan Times
- 10. Liberty Times
- 11. United Evening News
- 14. China Daily

- 16. Taiwan News
- 17. Apple Daily
- 18. Want Daily
- 92. don't read
- 95. refuse to answer
- 98. don't know

# A6. Which TV news did you watch most often? [only one response permitted]

- 01. Taiwan Television
- 02. China Television
- 03. Chinese Television
- 04. Formosa Television
- 05. TVBS
- 06. Sanlih E-Television
- 07. Eastern Television
- 08. CTi Television
- 09. Era Television
- 10. Gala Television
- 12. Da-Ai Television
- 13. Taiwan Public Television
- 15. Hakka Television
- 16. Indigenous Television
- 17. Local News Television Channel
- 92. don't watch
- 95. refuse to answer
- 98. don't know
- A7. During the campaign season of this municipality mayoral election, where did you obtain election news mostly?
  - 01. TV news
  - 02. Political talk shows
  - 03. Radio
  - 04. Internet news
  - 05. Candidate's website
  - 06. Party's website
  - 07. Newspaper

- 08. Relatives and friends
- 95. refuse to answer
- 96. it depends

A8. How often do you use the internet?

- 01. almost every day
- 02. once to three times a week
- 03. once in a while
- 04. never or unable to use [skip to B1]
- 95. refuse to answer [skip to B1]
- 96. it depends

A9. What is your main purpose of using internet? [multiple responses permitted]

- 01. send and receive e-mail
- 02. browse news
- 03. collect or download information
- 04. browse or edit blog
- 05. shopping in internet
- 06. online games
- 07. communicate in internet (e.g., MSN or Skype)
- 08. share information in internet space (e.g., BBS, Facebook or Plurk)
- 09. watch video channel (e.g., YouTube/online video/Hichannel)
- 95. refuse to answer
- 96. it depends
- A10. During last year's campaign, on average, how much time did you spend each day paying attention to news about the election on the internet?
  - 01. less than 30 minutes
  - 02. 31-60 minutes
  - 03. 60-90 minutes
  - 04. 90 minutes to 2 hours
  - 05. more than 2 hours
  - 06. only paid attention every once in a while
  - 07. paid no attention at all
  - 95. refuse to answer

- 96. it depends
- 98. don't know
- A11. During the campaign season of this municipality mayoral election, have you ever visited any party's website? [multiple responses permitted]
  - 01. KMT
  - 02. DPP
  - 03. PFP
  - 04. NP
  - 06. TSU
  - 07. Green Party Taiwan (GPT)
  - 92. never [skip to A12]
  - 95. refuse to answer [skip to A12]

A11a. What do you do when visiting those parties' websites?

- 01. browse the history and program of party
- 02. browse the introductions of party's politicians
- 03. browse the party's latest news
- 04. view or download video files
- 05. participate in internet surveys
- 06. write letter (e-mail) to chairman of party
- 07. write letter (e-mail) to manager of party's website
- 08. donate money to party
- 09. subscribe to the party's e-paper
- 95. refuse to answer
- 96. it depends
- A12. During the campaign season of this municipality mayoral election, have you ever visited any mayoral candidate's website, blog, Facebook or Plurk? [multiple responses permitted]
  - 01. Su, Jia-chyuan
  - 02. Hu, Jason
  - 92. never [skip to B1]
  - 95. refuse to answer [skip to B1]

- A12a. What do you do when visiting those mayoral candidate's website, blog, Facebook or Plurk?
  - 01. browse information and video files related to candidates and elections
  - 02. post comments, leave messages or express your likes or dislikes
  - 03. become a fan or add as a friend
  - 04. create blog sticker
  - 05. Initiate or respond to a call to support a candidate
  - 06. subscribe to an e-paper
  - 07. donate money
  - 08. sign up to volunteer
  - 95. refuse to answer
  - 96. it depends

# Part 2: Social Context and Electoral Involvement

- B1. Do you commonly talk with other people about politics or elections? Often, sometimes, seldom, or never?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never [skip to B2a]
  - 95. refuse to answer [skip to B2a]
- B1a. Who do you commonly talk about politics or elections with? Family members, relatives, friends, neighbors, colleagues at work, members of an association, classmates, online friends, or others? [multiple responses permitted]
  - 01. Family members
  - 02. Relatives
  - 03. Friends
  - 04. Neighbors
  - 05. Colleagues
  - 06. Members of an association
  - 07. Classmates
  - 08. Online friends
  - 95. refuse to answer

B1b. Do these people who you commonly discuss politics or elections with support the same party?

01. all support the same party

- 02. most support the same party
- 03. about half and half [skip to B2a]
- 04. only a few support the same party [skip to B2a]
- 05. none support the same party [skip to B2a]
- 06. discuss politics or elections with the only person
- 95. refuse to answer [skip to B2a]
- 98. don't know [skip to B2a]

B1c. Which party is that?

- 01. KMT
- 02. DPP
- 03. NP
- 04. PFP
- 06. TSU
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- B2a. Among the people who asked for your vote in this municipality mayoral election, who had the biggest influence on your decision?
  - 01. Family members
  - 02. Friends
  - 03. Colleagues
  - 04. Relatives
  - 05. Neighbors
  - 06. Ward chief or officer
  - 07. Neighborhood chief
  - 08. Members of KMT headquarter
  - 09. Members of DPP headquarter
  - 10. Members of NP headquarter

- 11. Members of PFP headquarter
- 12. Members of TAIP headquarter
- 13. Members of TSU headquarter
- 14. Candidate's assistants
- 15. Candidate
- 16. Association
- 17. Religious groups
- 18. Faction
- 19. I decided myself
- 95. refuse to answer
- B2b. Among the people who asked for your vote in this City Councilor Election, who had the biggest influence on your decision?
  - 01. Family members
  - 02. Friends
  - 03. Colleagues
  - 04. Relatives
  - 05. Neighbors
  - 06. Ward chief or officer
  - 07. Neighborhood chief
  - 08. Members of KMT headquarter
  - 09. Members of DPP headquarter
  - 10. Members of NP headquarter
  - 11. Members of PFP headquarter
  - 12. Members of TAIP headquarter
  - 13. Members of TSU headquarter
  - 14. Candidate's assistants
  - 15. Candidate
  - 16. Association
  - 17. Religious groups
  - 18. Faction
  - 19. I decided myself
  - 95. refuse to answer
- B2c. Among the people who asked for your vote in this Ward chief election, who had the biggest influence on your decision?

- 01. Family members
- 02. Friends
- 03. Colleagues
- 04. Relatives
- 05. Neighbors
- 06. Ward chief or officer
- 07. Neighborhood chief
- 08. Members of KMT headquarter
- 09. Members of DPP headquarter
- 10. Members of NP headquarter
- 11. Members of PFP headquarter
- 12. Members of TAIP headquarter
- 13. Members of TSU headquarter
- 14. Candidate's assistants
- 15. Candidate
- 16. Association
- 17. Religious groups
- 18. Faction
- 19. I decided myself
- 95. refuse to answer

Below are a few things that voters may have experienced or participated in during the campaign season. Thinking back to last year's election campaign, did you experience or participate in any of the following activities?

- B3. During last year's campaign, did you do any of the following activities? [multiple responses permitted] [unless the respondent chooses 08, 11, 12, or 13, please skip to B4a]
  - 01. read the official election notice
  - 02. read candidates' leaflets, newsletters, or newspaper ads
  - 03. watch candidate debates or campaign speeches on TV
  - 04. do volunteer work in campaign for either a candidate or party
  - 05. attend an election related gathering or banquet
  - 06. join a candidate's support organization
  - 07. remind your friends to watch candidate debates or campaign speeches on TV

- 08. encourage others to vote for particular candidate or party [skip to B3a]
- 09. give money to a political party or candidate
- 10. purchase candidate' souvenirs.
- 11. hang or wear a flag or other symbol to express you support [skip to B3b]
- 12. be invited by someone to participate election march or rally [skip to B3b]
- 13. participate election march or rally actively. [skip to B3b]
- visit candidate's website (include community website, blog, Plurk or Facebook)
- 92. none of these
- 95. refuse to answer
- 98. don't know

B3a. How often did you do these things? Frequently, sometimes, or seldom?

- 01. frequently
- 02. sometimes
- 03. seldom

B3b. How often did you do these things? Frequently, sometimes, or seldom?

- 01. frequently
- 02. sometimes
- 03. seldom

# During last year's campaign:

B4a. Did anyone solicit your vote or the vote of anyone in your family on behalf of Su, Jia-chyuan?

- 01. Yes
- 02. No [skip to B4c]
- 95. Refused to answer [skip to B4c]
- 98. Don't know [skip to B4c]
- B4b. Who was the person who solicited your vote or the vote of anyone in your family most intensely?

- 01. Telephone recording
- 02. The candidate in person
- 03. Campaign worker or volunteer
- 04. Party worker
- 05. Colleague or superior at work
- 06. Member of a religious, social, or professional organization to which you belong
- 07. Community leader
- 08. Ward chief, neighborhood chief, or ward officer
- 09. Neighbor
- 10. Classmate or friend
- 11. Relative or family member
- 12. mobile phone message
- 13. Factions
- 14. Surname's association or hometown association
- 15. Farmers' association, fishers' association or irrigation association
- 90. Other\_\_\_\_\_
- 95. Refused to answer
- 98. Don't know
- B4c. Did anyone solicit your vote or the vote of anyone in your family on behalf of Hu, Jason?
  - 01. Yes
  - 02. No [skip to B5a]
  - 95. Refused to answer [skip to B5a]
  - 98. Don't know [skip to B5a]
- B4d. Who was the person who solicited your vote or the vote of anyone in your family most intensely?
  - 01. Telephone recording
  - 02. The candidate in person
  - 03. Campaign worker or volunteer
  - 04. Party worker
  - 05. Colleague or superior at work
  - 06. Member of a religious, social, or professional organization to which you belong

07. Community leader

- 08. Ward chief, neighborhood chief, or ward officer
- 09. Neighbor
- 10. Classmate or friend
- 11. Relative or family member
- 12. mobile phone message
- 13. Factions
- 14. Surname's association or hometown association
- 15. Farmers' association, fishers' association or irrigation association
- 90. Other\_\_\_\_
- 95. Refused to answer
- 98. Don't know
- B5a. Did anyone solicit your vote or the vote of anyone in your family on behalf of one of the city council candidates?
  - 01. Yes
  - 02. No [skip to B6]
  - 95. Refused to answer [skip to B6]
  - 98. Don't know [skip to B6]
- B5b. Who was the person who solicited your vote or the vote of anyone in your family most intensely?
  - 01. Telephone recording
  - 02. The candidate in person
  - 03. Campaign worker or volunteer
  - 04. Party worker
  - 05. Colleague or superior at work
  - 06. Member of a religious, social, or professional organization to which you belong
  - 07. Community leader
  - 08. Ward chief, neighborhood chief, or ward officer
  - 09. Neighbor
  - 10. Classmate or friend
  - 11. Relative or family member
  - 12. mobile phone message
  - 13. Factions

- 14. Surname's association or hometown association
- 15. Farmers' association, fishers' association or irrigation association
- 90. Other\_\_\_\_\_
- 95. Refused to answer
- 98. Don't know

B5c. Which candidate(s) were they soliciting for?

- 1.\_\_\_\_\_
- 2. \_\_\_\_\_

9991. all of the candidates seem about the same

- 9995. refused to answer
- 9998. don't know
- B6. In addition to your relatives and friends, who listed below will be most likely to come if you or your family hold a celebration event? (i.e., wedding banquet)
  - 01. member of a local assembly
  - 02. Village/ward head or township mayor in hometown
  - 03. Legislator
  - 04. County magistrate or deputy-magistrate (mayor or deputy mayor)
  - 05. Speaker or deputy-speaker of council
  - 06. Officials of central government
  - 07. Community leader
  - 08. Local religious leader
  - 09. Officials of farmers' association
  - 10. Officials of irrigation association
  - 11. Officials of fishers' association
  - 12. School principal or teacher
  - 13. Military man, police, fireman, or investigate officials
  - 14. Chairman of famous company
  - 15. Corporation leader
  - 16. Director-general of association
  - 17. Party's principal commissioner
  - 90. Other\_\_\_\_\_
  - 91. all of these
  - 92. none
  - 95. refuse to answer

98. don't know

- B6a. Who will be the most likely to come if you or your family hold a celebration event? (i.e., wedding banquet)
- B6b. Who will be the second most likely to come if you or your family hold a celebration event? (i.e., wedding banquet)
- B6c. Who will be the third most likely to come if you or your family hold a celebration event? (i.e., wedding banquet)

In our society, different people have different opinions about politics. I'm going to read several statements. Please tell me what your opinion is about these statements.

# Part 3: Political Efficacy

- C1. Some people say, "People like me don't have any say about what the government does." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- C2. Some people say, "Government officials do not care much about what people like me think." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree

- 03. disagree
- 04. strongly disagree
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- C3. Some people say, "Sometimes politics seems so complicated that a person like me cannot really understand what is going on." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

# Part 4: Political Trust

- D1. Some people say, "Most decisions made by the government are correct." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- D2. Some people say, "Government officials often waste taxpayers' money." Do you agree or disagree with this statement?

- 01. strongly agree
- 02. agree
- 03. disagree
- 04. strongly disagree
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- D3. When the government decides important policies, do you think "popular welfare" is its first priority? Is it often, sometimes, seldom, or never?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- D4. Do you believe what government officials say? Do you strongly believe them, believe them, not believe them much, or not believe them at all?
  - 01. strongly believe
  - 02. believe
  - 03. not believe much
  - 04. not believe at all
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

# Part 5: Voting Participation and Electoral Process

E1. In last year's election many people went to vote, while others, for various reasons, did not go to vote. Did you vote?

01. Yes [skip to E2a]02. No91. forgot [skip to E5]95. refuse to answer [skip to E5]

E1a. What was the reason you didn't vote? [open-ended question]

\_\_\_\_\_ [skip to E5] 95. refuse to answer [skip to E5]

E2a. Which candidate did you vote for in the municipality mayoral election?

01. Su, Jia-chyuan [skip to E2c]

02. Hu, Jason [skip to E2c]

91. forgot

93. didn't pick up the ballot [skip to E3a]

94. cast an invalid vote [skip to E3a]

95. refuse to answer

98. don't know

E2b. Which party did you vote for?

01. KMT

02. DPP

- 91. forgot [skip to E3a]
- 95. refuse to answer [skip to E3a]
- 98. don't know [skip to E3a]

E2c. What was the main reason you voted for this candidate? [open-ended question]

995. refuse to answer 998. don't know

E3a. Which candidate did you vote for in City Councilor Election? [open-ended question]

( record candidate' number) [skip to E4a]
9991. forgot
9993. didn't pick up the ballot [skip to E4a]
9994. cast an invalid vote [skip to E4a]
9995. refuse to answer
9998. don't know

E3b. Which party did you vote for?

01. KMT02. DPP04. PFP08. Independents91. forgot95. refuse to answer98. don't know

E4a. Which candidate did you vote for in the Ward Chief Election? [open-ended question]

( record candidate' number) [skip to E5]
9991. forgot
9993. didn't pick up the ballot [skip to E5]
9994. cast an invalid vote [skip to E5]
9995. refuse to answer
9998. don't know

E4b. Which party did you vote for?

01. KMT02. DPP04.PFP08. Independents91. forgot

95. refuse to answer

98. don't know

- E5. Which candidate did you vote for in the 2005 Taichung County Magistrate (City Mayor) Election?
  - 01. Li, Fu-Kuei
    02. Shen, Chih-Hui
    03. Lin, Chia-Lung
    04. Hu, Jason
    05. Chiu, Tai-San
    06. Huang, Chung-Sheng
    07. Lin, Chen-Chang
    90. others\_\_\_\_\_\_
    91. forgot
    92. not eligible to vote
    93. didn't vote
    94. cast an invalid vote
    95. refuse to answer
  - 98. don't know

E6. Which ticket did you vote for in the March 2008 Presidential Election?

- 01. Hsieh, Chang-Ting and Su Tseng-chang
- 02. Ma, Ying-jeou and Siew, Vincent C.
- 91. forgot
- 92. not eligible to vote
- 93. didn't vote
- 94. cast an invalid vote
- 95. refuse to answer

Next, we would like to ask you a few questions about the relationship between the city government and the city council.

# Part 6: Relationship between City Government and Council

- F1. Which of the following two statements do you agree with more?
  - 01. It will be better to have the mayor and the majority of the city councilors

belong to different parties, as the two branches will check and balance each other.

- 02. It will be better to have the mayor and the majority of the city councilors belong to the same party, as the two branches will work together to promote local development.
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- F2. Which of the following two statements do you agree with more?
  - 01. When the mayor and the president belong to different parties, this helps to prevent politicians from privately dividing up all the benefits among themselves.
  - 02. When the mayor and the president belong to different parties, this helps efforts to obtain resources to promote local development.
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

Next, we would like to ask you some questions about a few individuals and government bodies.

# Part 7: Political Knowledge

G1. Who is the current President of the United States?

98. don't know

G2. Who is the current premier of our country?

<sup>03.</sup> know but can't remember

<sup>95.</sup> refuse to answer

- 03. know but can't remember
- 95. refuse to answer
- 98. don't know

G3. In our country, who or what institution has the power to interpret the constitution?

- 03. know but can't remember
- 95. refuse to answer
- 98. don't know

Next, we would like to ask you several questions about the local government.

# Part 8: Local Governance

- H1. Some people say: "Most decisions made by the Taichung County (City) government are correct." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H2. Some people say: "Taichung County (City) government officials often waste taxpayers' money." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer

96. it depends97. no opinion98. don't know

- H3. When the Taichung County (City) government decides important policies, do you think "popular welfare" is its first priority? Is it often, sometimes, seldom, or never?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H4. General speaking, how good do you think government efficiency of Taichung County (City) is?
  - 01. very good
  - 02. good
  - 03. not very good
  - 04. not good at all
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H5. General speaking, how serious do you think corruption among officials in Taichung County (City) is?
  - 01. very serious
  - 02. serious
  - 03. not very serious
  - 04. not serious at all
  - 95. refuse to answer
  - 96. it depends

- 97. no opinion
- 98. don't know
- H6. Do you think the citizens of Taichung County (City) have any influence over what the Taichung County (City) government does?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H7. Do you think Taichung County (City) government officials care much about what Taichung County (City) citizens think?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H8. General speaking, how influential do you think policies made by the government of Taichung County (City) regarding your daily life are?
  - 01. very much influential
  - 02. influential
  - 03. not very influential
  - 04. not influential at all
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

# H9. Overall, are you satisfied or dissatisfied with the performance of the Taichung County magistrate (city mayor) over the past 5 years?

- 01. very satisfied02. somewhat satisfied03. somewhat dissatisfied04. very dissatisfied95. refuse to answer96. it depends
- 97. no opinion
- 98. don't know

# Next, we would like to ask you to evaluate the performance of Taichung County (City) government over the past five years.

H10. First, regarding social welfare, how satisfied are you?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

H11. How about law and order?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

#### H12. How about transportation?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

#### H13. How about public infrastructure?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

H14. How about industrial and commercial development?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

#### H15. How about environmental protection?

- 01. very satisfied
- 02. somewhat satisfied

- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

H16. How about public health?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

# H17. How about education and culture?

- 01. very satisfied
- 02. somewhat satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

#### Next, we would like to ask you about your overall evaluation of this election.

H18. How widespread do you think vote buying was in this election?

- 01. very widespread
- 02. widespread
- 03. not very widespread
- 04. not widespread at all

- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- H19. How serious do you think the involvement of organized crime was in this election?
  - 01. very serious
  - 02. serious
  - 03. not very serious
  - 04. not serious at all
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H20. How widespread do you think it was for civil servants to campaign for particular candidates or political parties in this election?
  - 01. very widespread
  - 02. widespread
  - 03. not very widespread
  - 04. not widespread at all
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H21. How serious do you think the problem of elected mayors using public resources to help campaigns was in this election?
  - 01. very serious
  - 02. serious
  - 03. not very serious
  - 04. not serious at all
  - 95. refuse to answer
  - 96. it depends

97. no opinion98. don't know

#### Next, we would like to ask your opinions about local factions.

- H22a. Some people say: "Local factions cause local governments to be corrupt." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H22b. Some people say: "Local factions help to look out for ordinary people's interests." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- H22c. Some people say: "Ordinary people can use local factions to express their opinions to the government." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree

- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- H23. Based on your understanding, are there local factions in Taichung County (City) ?
  - 01. Yes02. No [skip to J1]95. refuse to answer [skip to J1]98. don't know [skip to J1]
- H24. Based on your understanding, which of these candidates do you think are members of a local faction?

( record candidate' number) 9995. refuse to answer 9998. don't know

- H25. Have you, your family, or your friends ever had contact with someone from a local faction?
  - 01. respondent has personally had contact
  - 02. friends or family have had contact
  - 03. have not personally had contact, but have heard others discussing who belongs to a faction
  - 04. have not personally had contact, but have heard media reports about who belongs to a faction
  - 93. none of these
  - 95. refuse to answer
  - 98. don't know
- H26. To what extent do you think local factions can exercise influence on Taichung County (City)'s government affairs or local business? If 0 indicates that local factions have no influence at all, and 10 indicates that local factions completely dominate Taichung County (City)'s government affairs and local business, what is

your position from 0 to 10?

H27. How widespread do you think involvement of local factions was in this election?

- 01. very widespread
- 02. widespread
- 03. not very widespread
- 04. not widespread at all
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

Old cities and counties have been combined and upgraded to form three new direct municipalities. Next, we would like to ask you about the future of these newly upgraded cities.

# Part 9: Issues concerning the newly formed direct municipalities

- J1. Taichung County and City have been combined and upgraded. Do you think this will help local economic development?
  - 01.help a lot
    02.help somewhat
    03.not help much
    04.not help at all
    95. refuse to answer
    96. it depends
    97. no opinion
    98. don't know
- J2.Do you think it will help reduce the gap between urban and rural areas in Greater Taichung City?

01.help a lot
02.help somewhat
03.not help much
04.not help at all
95. refuse to answer
96. it depends
97. no opinion
98. don't know

J3. Do you agree being a citizen of the new Taichung City is something to be proud of?

- 01. strongly agree
- 02. agree
- 03. disagree
- 04. strongly disagree
- 05. do not consider self to be a citizen of Taichung City
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- J4. On the matter of public finances, do you think the amount of money Greater Taichung City receives from the central government will increase, decrease, or stay the same?
  - 01. increase02.decrease03. stay the same95. refuse to answer96. it depends97. no opinion98. don't know
- J5. Some people say: "The municipality mayoral election is a vote of confidence in the Ma Ying-jeou government." Other people say "The municipality mayoral election is only a local election and is not closely related to national politics." Which of the statements do you agree with more?

- 01. The municipality mayoral election is a vote of confidence in the Ma Ying-jeou government.
- 02. The municipality mayoral election is only a local election and is not closely related to national politics.
- 92. none of the above
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- J6. During this mayoral election, the candidates discussed several different issues. Which issue was most important to you?
  - 01. social welfare
  - 02. law and order
  - 03. transportation
  - 04. public infrastructure
  - 05. industrial and commercial development
  - 06. environmental protection
  - 07. public health
  - 08. education and culture
  - 90. others\_\_\_\_
  - 92. none [skip to J7a]
  - 95. refuse to answer [skip to J7a]
  - 96. it's hard to say [skip to J7a]
  - 97. no opinion [skip to J7a]
  - 98. don't know [skip to J7a]

J6a. On this issue, which candidate best represents your opinion?

01. Su, Jia-chyuan
02. Hu, Jason
91. all
92. neither
95. refuse to answer
96. it's hard to say
97. no opinion
98. don't know

# J7a. During this election, there were some negative news stories about Su Chia-chuan. Which one made the strongest impression on you?

- 01. he is not from Taichung
- 02. his personal ethics
- 03. his use of profanity
- 90. others\_\_\_\_\_
- 92. none
- 95. refuse to answer
- 96. it's hard to say
- 97. no opinion
- 98. don't know

J7b. What about Jason Hu?

- 01. law and order
- 02. his health
- 03. in office too long
- 04. no achievements in office
- 05. his personal ethics
- 90. others\_\_\_\_\_
- 92. none
- 95. refuse to answer
- 96. it's hard to say
- 97. no opinion
- 98. don't know

J7c. How did these news stories affect whether you were willing to go and vote?

- 01. became more willing to vote
- 02. no change
- 03. became less willing to vote
- 95. refuse to answer
- 98. don't know

J7d. Did these stories affect how you voted?

- 01. changed mind and voted for a different candidate
- 02. no effect
- 03. didn't vote because of them
- 95. refuse to answer
- 98. don't know
- J8. The night before last year's election, Sean Lien was shot. Did this affect your willingness to go and vote?
  - 01. voted because of it
  - 02. no effect
  - 03. did not vote because of it
  - 04. did not know about this event
  - 95. refuse to answer
  - 98. don't know

Next, we would like to ask you about government performance in social and economic affairs.

# Part 10: Government Performance and Economic Evaluation

- K1. How satisfied are you with the overall performance of the central government under the KMT over the last two and half years?
  - 01. very satisfied
  - 02. satisfied
  - 03. somewhat dissatisfied
  - 04. very dissatisfied
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- K2. How satisfied are you with incorruptibility of the central government under the KMT over the last two and half years?

- 01. very satisfied
- 02. satisfied
- 03. somewhat dissatisfied
- 04. very dissatisfied
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- K3. Would you say that over the past year, the state of the economy of Taiwan has gotten better, stayed about the same, or gotten worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- K4. Would you say that in the forthcoming year, the state of the economy of Taiwan will get better, stay about the same, or get worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- K5. Would you say that over the past year, your own household's economic condition has gotten better, stayed about the same, or gotten worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer

96. it depends97. no opinion98. don't know

- K6. Would you say that in the forthcoming year, your own household's economic condition will get better, stay about the same, or get worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

# Next, we would like to ask your opinions about Ma Ying-jeou's policies on

# cross-straits trade.

K7. Due to President Ma's cross-strait trade policies, do you think Taiwan's economy has gotten better, worse or is about the same?

- 01. better
- 02. worse
- 03. about the same
- 93. don't know President Ma's cross-strait trade policies [skip to L1]
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

### K8. How about Taichung County's (City's) economy?

- 01. better
- 02. worse
- 03. about the same
- 95. refuse to answer

96. it depends97. no opinion98. don't know

K9. How about the economic well-being of your friends and relatives?

- 01. better
- 02. worse
- 03. about the same
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

K10. How about the economic well-being of your family?

- 01. better02. worse03. about the same95. refuse to answer96. it depends97. no opinion
- 98. don't know

# Part 11: Voting Participation

- L1. Different people have different opinions about voting. Some people think that voting is a responsibility, and you should vote even if you don't like any of the candidates or parties. Other people think that it is all right to vote or not to vote, and the decision depends on how you feel about the candidates or parties. Do you think that voting is a responsibility, or do you think that it is all right either to vote or not to vote?
  - 01. voting is a responsibility
  - 02. all right either to vote or not to vote [skip to L3]
  - 95. refuse to answer [skip to L3]
  - 96. it depends [skip to L3]

- 97. no opinion [skip to L3]
- 98. don't know [skip to L3]
- L2. Do you believe very strongly, somewhat strongly, or only a little that voting is a responsibility?
  - 01. very strongly
  - 02. somewhat strongly
  - 03. only a little
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- L3. How about your parents? Do they believe that voting is a responsibility or that it is all right either to vote or not to vote?
  - 01. voting is a responsibility
    02. all right either to vote or not to vote
    95. refuse to answer
    96. it depends
    97. no opinion
    98. don't know
- L4. When you were growing up, did your parents tell you that voting is a responsibility?
  - 01. yes
  - 02. no
  - 91. forgot
  - 95. refuse to answer

# Part 12: Ethnic Identity

M1. In Taiwan, some people think they are Taiwanese. There are also some people who think that they are Chinese. Do you consider yourself as Taiwanese, Chinese or both?

- 01. Taiwanese
- 02. both
- 03. Chinese
- 90. others\_\_\_
- 95. refuse to answer
- 98. don't know

# Part 13: National Identity

- N1. Concerning the relationship between Taiwan and mainland China, which of the following six positions do you agree with: 1) immediate unification, 2) immediate independence, 3) maintain the status quo, move toward unification in the future, 4) maintain the status quo, move toward independence in the future, 5) maintain the status quo, decide either unification or independence in the future, 6) maintain the status quo forever.
  - 01. immediate unification
  - 02. immediate independence
  - 03. maintain the status quo, move toward unification in the future
  - 04. maintain the status quo, move toward independence in the future
  - 05. maintain the status quo, decide either unification or independence in the future
  - 06. maintain the status quo forever
  - 90.others\_\_\_\_
  - 95. refuse to answer
  - 96. it's hard to say
  - 97. no opinion
  - 98. don't know

# Part 14: Party Preference

- P1. Among the main political parties in our country, including the KMT, DPP, PFP, NP, and TSU, do you think of yourself as leaning toward any particular party?
  - 01. Yes [skip to P1b]
  - 02. No
  - 95. refuse to answer

98. don't know

P1a. Do you feel yourself leaning a little more to one of the political parties than the others?

01. Yes

02. No [skip to P2a]

95. refuse to answer [skip to P2a]

98. don't know [skip to P2a]

P1b. Which party is that?

01. KMT

02. DPP

03. NP

04. PFP

06. TSU

90. others\_\_\_\_\_

95. refuse to answer [skip to P2a]

98. don't know [skip to P2a]

P1c. Do you lean very strongly, somewhat, or just a little to this party?

01. very strongly

02. somewhat

03. just a little

95. refuse to answer

96. it depends

97. no opinion

98. don't know

P2a. Now we'd like to understand your opinions about each of the political parties. If 0 means you dislike that party very much, and 10 means you like that party very much, and 5 means you feel neutral for that party, what number would you give the KMT?

<sup>95.</sup> refuse to answer

96. never heard before98. don't know

P2b. The DPP?

95. refuse to answer96. never heard before98. don't know

People say that it takes many qualities to be a good mayor. Next, we would like to ask you about various qualities of the candidates.

## Part 15: Candidate's Image and Ability

Q1a. Which candidate do you think had the most ability?

01. Su, Jia-chyuan
02. Hu, Jason
91. all
92. neither
95. refuse to answer
96. it depends
97. no opinion
98. don't know

Q1b. Which one best understood the people's needs?

- 01. Su, Jia-chyuan02. Hu, Jason91. all92. neither
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

Q1c. Which one was the most honest and incorruptible?

- 01. Su, Jia-chyuan
- 02. Hu, Jason
- 91. all
- 92. neither
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

Q1d. Which one was the most trustworthy?

- 01. Su, Jia-chyuan
- 02. Hu, Jason
- 91. all
- 92. neither
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

Q1e. Which one was the most enthusiastic about serving the people?

- 01. Su, Jia-chyuan
- 02. Hu, Jason
- 91. all
- 92. neither
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know

Q1f. Which one had the best vision for Taichung City's future?

- 01. Su, Jia-chyuan
- 02. Hu, Jason

91. all92. neither95. refuse to answer96. it depends97. no opinion98. don't know

We would like to know your feelings towards some political figures on a scale from 0-10. If you feel very favorable towards this person, you can give him the highest score of 10; if you feel hostile towards this person you can give him a 0 (zero); if you feel absolutely neutral towards this person, you can give him a 5.

Q2a. What's your feeling toward Su, Jia-chyuan?

95. refuse to answer

96. it's hard to say

97. no opinion

98. don't know

Q2b. What's your feeling toward Hu, Jason?

- 95. refuse to answer
- 96. it's hard to say
- 97. no opinion
- 98. don't know

Q3a. What's your feeling toward Chen, Shui-bian?

- 96. it's hard to say
- 97. no opinion
- 98. don't know

Q3b. What's your feeling toward Ma, Ying-jeou?

<sup>95.</sup> refuse to answer

95. refuse to answer

- 96. it's hard to say
- 97. no opinion
- 98. don't know

Q3c. How about Tsai, Ing-wen?

95. refuse to answer

96. it's hard to say

97. no opinion

98. don't know

Q3d. How about Wu, Den-yih?

95. refuse to answer96. it's hard to say

97. no opinion

98. don't know

Q3e. How about Wang, Jin-pyng?

- 95. refuse to answer
- 96. it's hard to say
- 97. no opinion
- 98. don't know

Finally, we would like to ask a few questions about you.

# Part 16: Personal Data

R1. Year of birth

95. refuse to answer

R2. Father's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 90. others\_\_\_\_\_
- 95. refuse to answer
- 98. don't know

R3. Mother's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander
- 04. Aboriginal
- 90. others\_\_\_\_\_
- 95. refuse to answer
- 98. don't know
- R4. Marital status
  - 01. married
  - 02. separated
  - 03. widowed
  - 04. live together
  - 05. divorced [skip to R6]
  - 06. single [skip to R6]
  - 95. refuse to answer [skip to R6]

R5. Spouse's ethnic background

- 01. Taiwanese Hakka
- 02. Taiwanese Min-nan
- 03. Mainlander

- 04. Aboriginal
- 90. others\_
- 95. refuse to answer
- 98. don't know

R6. Education level

- 01. illiterate
- 02. literate but no formal schooling
- 03. some primary school
- 04. primary school graduate
- 05. some junior high school
- 06. junior high school graduate
- 07. some high school or vocational school
- 08. high school or vocational school graduate
- 09. some technical college
- 10. technical college graduate
- 11. some university
- 12. university graduate
- 13. some graduate education
- 14. post-graduate education
- 90. others\_\_\_\_\_
- 95. refuse to answer

R7. Religious belief

- 01. none
- 02. Buddhism
- 03. Taoism
- 04. Catholic [skip to R8]
- 05. Protestant [skip to R8]
- 06. Muslim [skip to R8]
- 07. I-Kuan-Tao [skip to R8]
- 90. others\_\_\_\_\_ [skip to R8]
- 95. refuse to answer [skip to R8]
- 98. don't know [skip to R8]

R7a. Do you burn incense for the Earth God, Matsu, or some other spirits?

01. Yes

- 02. No
- 90. others\_\_\_\_\_
- 95. refuse to answer

R8. Main occupation of respondent

0010. Servicemen

0020. Students

- 0031. housekeeping, without domestic crafting [skip to R8b]
- 0032. housekeeping, with domestic crafting [skip to R8b]
- 0033. housekeeping, helping familial business without pay [skip to R8b]
- 0034. housekeeping, helping familial business with pay [skip to R8b]
- 0040. never work before
- 0050. Unemployment [continue to R8a]
- 0060. Retired [continue to R8a]
- 1010. Legislators and Government Administrators
- 1021. Directors and Chief Executives(Pub.)
- 1022. Directors and Chief Executives(Priv.)
- 1031. Production and Operations Managers(Pub.)
- 1032. Production and Operations Managers(Priv.)
- 1091. Other Managers(Pub.)
- 1092. Other Managers(Priv.)
- 2011. Phys., Math. and Eng. Science Professionals(Pub.)
- 2012. Phys., Math. and Eng. Science Professionals(Priv.)
- 2021. Biol. Science and Health Professionals(Pub.)
- 2022. Biol. Science and Health Professionals(Priv.)
- 2031. Teachers(Pub.)
- 2032. Teachers(Priv.)
- 2041. Accountants and Business Professionals(Pub.)
- 2042. Accountants and Business Professionals(Priv.)
- 2051. Lawyers and Legal Professionals(Pub.)
- 2052. Lawyers and Legal Professionals(Priv.)
- 2061. Social Science and Related Professionals
- 2062. Social Science and Related Professionals
- 2091. Other Professionals(Pub.)
- 2092. Other Professionals(Priv.)
- 3011. Phys. and Eng. Science Associate Professionals(Pub.)

- 3012. Phys. and Eng. Science Associate Professionals(Priv.)
- 3021. Biol. Science and Health Associate Professionals(Pub.)
- 3022. Biol. Science and Health Associate Professionals(Priv.)
- 3031. Teaching and Related Associate Professionals(Pub.)
- 3032. Teaching and Related Associate Professionals(Priv.)
- 3041. Fin. and Business Services Associate Professionals(Pub.)
- 3042. Fin. and Business Services Associate Professionals(Priv.)
- 3051. Gov. Admin. Officials and Bus. Clerical Supervisors(Pub.)
- 3052. Gov. Admin. Officials and Bus. Clerical Supervisors(Priv.)
- 3061. Administrative Associate Professionals(Pub.)
- 3062. Administrative Associate Professionals(Priv.)
- 3071. Customs, Tax and Related Gov. Associate Professionals(Pub.)
- 3072. Customs, Tax and Related Gov. Associate Professionals(Priv.)
- 3091. Other Associate Professionals(Pub.)
- 3092. Other Associate Professionals(Pub.)
- 4011. Office Clerks(Pub.)
- 4012. Office Clerks(Priv.)
- 4021. Customer Services Clerks(Pub.)
- 4022. Customer Services Clerks(Priv.)
- 5011. Personal Services Workers(Pub.)
- 5012. Personal Services Workers(Priv.)
- 5021. Protective Services Workers(Pub.)
- 5022. Protective Services Workers(Priv.)
- 5031. Models, Salespersons and Demonstrators(Pub.)
- 5032. Models, Salespersons and Demonstrators(Priv.)
- 6011. Agr., Animal Husbandry, Forestry and Fishing Workers(Pub.)
- 6012. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 7011. Extraction and Building Trades Workers(Pub.)
- 7012. Extraction and Building Trades Workers(Priv.)
- 7021. Metal, Machinery and Rel. Trades Workers(Pub.)
- 7022. Metal, Machinery and Rel. Trades Workers(Priv.)
- 7031. Precision, Handicraft, Print. and Rel. Trades Workers(Pub.)
- 7032. Precision, Handicraft, Print. and Rel. Trades Workers(Priv.)
- 7091. Other Craft and Rel. Trades Workers(Pub.)
- 7092. Other Craft and Rel. Trades Workers(Priv.)
- 8011. Stationary-plant and Rel. Operators(Pub.)
- 8012. Stationary-plant and Rel. Operators(Priv.)
- 8021. Machine Operators(Pub.)

- 8022. Machine Operators(Priv.)
- 8031. Assemblers(Pub.)
- 8032. Assemblers(Priv.)
- 8041. Drivers and Mobile-plant Operators(Pub.)
- 8042. Drivers and Mobile-plant Operators(Priv.)
- 9011. Sales and Services Elementary Occupations(Pub.)
- 9012. Sales and Services Elementary Occupations(Priv.)
- 9021. Production Laborers and Rel. Workers(Pub.)
- 9022. Production Laborers and Rel. Workers(Priv.)
- 9091. Other Elementary Occupations(Pub.)
- 9092. Other Elementary Occupations(Priv.)
- 9995. refuse to answer

R8a. Main occupation of respondent before retirement or unemployment

- 0010. Servicemen
- 0020. Students
- 0031. housekeeping, without domestic crafting
- 0032. housekeeping, with domestic crafting
- 0033. housekeeping, helping familial business without pay
- 0034. housekeeping, helping familial business with pay
- 0040. never work before
- 0050. Unemployment
- 0060. Retired
- 1010. Legislators and Government Administrators
- 1021. Directors and Chief Executives(Pub.)
- 1022. Directors and Chief Executives(Priv.)
- 1031. Production and Operations Managers(Pub.)
- 1032. Production and Operations Managers(Priv.)
- 1091. Other Managers(Pub.)
- 1092. Other Managers(Priv.)
- 2011. Phys., Math. and Eng. Science Professionals(Pub.)
- 2012. Phys., Math. and Eng. Science Professionals(Priv.)
- 2021. Biol. Science and Health Professionals(Pub.)
- 2022. Biol. Science and Health Professionals(Priv.)
- 2031. Teachers(Pub.)
- 2032. Teachers(Priv.)
- 2041. Accountants and Business Professionals(Pub.)

- 2042. Accountants and Business Professionals(Priv.)
- 2051. Lawyers and Legal Professionals(Pub.)
- 2052. Lawyers and Legal Professionals(Priv.)
- 2061. Social Science and Related Professionals
- 2062. Social Science and Related Professionals
- 2091. Other Professionals(Pub.)
- 2092. Other Professionals(Priv.)
- 3011. Phys. and Eng. Science Associate Professionals(Pub.)
- 3012. Phys. and Eng. Science Associate Professionals(Priv.)
- 3021. Biol. Science and Health Associate Professionals(Pub.)
- 3022. Biol. Science and Health Associate Professionals(Priv.)
- 3031. Teaching and Related Associate Professionals(Pub.)
- 3032. Teaching and Related Associate Professionals(Priv.)
- 3041. Fin. and Business Services Associate Professionals(Pub.)
- 3042. Fin. and Business Services Associate Professionals(Priv.)
- 3051. Gov. Admin. Officials and Bus. Clerical Supervisors(Pub.)
- 3052. Gov. Admin. Officials and Bus. Clerical Supervisors(Priv.)
- 3061. Administrative Associate Professionals(Pub.)
- 3062. Administrative Associate Professionals(Priv.)
- 3071. Customs, Tax and Related Gov. Associate Professionals(Pub.)
- 3072. Customs, Tax and Related Gov. Associate Professionals(Priv.)
- 3091. Other Associate Professionals(Pub.)
- 3092. Other Associate Professionals(Pub.)
- 4011. Office Clerks(Pub.)
- 4012. Office Clerks(Priv.)
- 4021. Customer Services Clerks(Pub.)
- 4022. Customer Services Clerks(Priv.)
- 5011. Personal Services Workers(Pub.)
- 5012. Personal Services Workers(Priv.)
- 5021. Protective Services Workers(Pub.)
- 5022. Protective Services Workers(Priv.)
- 5031. Models, Salespersons and Demonstrators(Pub.)
- 5032. Models, Salespersons and Demonstrators(Priv.)
- 6011. Agr., Animal Husbandry, Forestry and Fishing Workers(Pub.)
- 6012. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 7011. Extraction and Building Trades Workers(Pub.)
- 7012. Extraction and Building Trades Workers(Priv.)
- 7021. Metal, Machinery and Rel. Trades Workers(Pub.)

- 7022. Metal, Machinery and Rel. Trades Workers(Priv.)
- 7031. Precision, Handicraft, Print. and Rel. Trades Workers(Pub.)
- 7032. Precision, Handicraft, Print. and Rel. Trades Workers(Priv.)
- 7091. Other Craft and Rel. Trades Workers(Pub.)
- 7092. Other Craft and Rel. Trades Workers(Priv.)
- 8011. Stationary-plant and Rel. Operators(Pub.)
- 8012. Stationary-plant and Rel. Operators(Priv.)
- 8021. Machine Operators(Pub.)
- 8022. Machine Operators(Priv.)
- 8031. Assemblers(Pub.)
- 8032. Assemblers(Priv.)
- 8041. Drivers and Mobile-plant Operators(Pub.)
- 8042. Drivers and Mobile-plant Operators(Priv.)
- 9011. Sales and Services Elementary Occupations(Pub.)
- 9012. Sales and Services Elementary Occupations(Priv.)
- 9021. Production Laborers and Rel. Workers(Pub.)
- 9022. Production Laborers and Rel. Workers(Priv.)
- 9091. Other Elementary Occupations(Pub.)
- 9092. Other Elementary Occupations(Priv.)
- 9995. refuse to answer
- 9999. skip

#### R8b. Main occupation of respondent's spouse

- 0010. Servicemen
- 0020. Students
- 0031. housekeeping, without domestic crafting
- 0032. housekeeping, with domestic crafting
- 0033. housekeeping, helping familial business without pay
- 0034. housekeeping, helping familial business with pay
- 0040. never work before
- 0050. Unemployment
- 0060. Retired
- 0070. Spouse deceased
- 1010. Legislators and Government Administrators
- 1021. Directors and Chief Executives(Pub.)
- 1022. Directors and Chief Executives(Priv.)
- 1031. Production and Operations Managers(Pub.)

- 1032. Production and Operations Managers(Priv.)
- 1091. Other Managers(Pub.)
- 1092. Other Managers(Priv.)
- 2011. Phys., Math. and Eng. Science Professionals(Pub.)
- 2012. Phys., Math. and Eng. Science Professionals(Priv.)
- 2021. Biol. Science and Health Professionals(Pub.)
- 2022. Biol. Science and Health Professionals(Priv.)
- 2031. Teachers(Pub.)
- 2032. Teachers(Priv.)
- 2041. Accountants and Business Professionals(Pub.)
- 2042. Accountants and Business Professionals(Priv.)
- 2051. Lawyers and Legal Professionals(Pub.)
- 2052. Lawyers and Legal Professionals(Priv.)
- 2061. Social Science and Related Professionals
- 2062. Social Science and Related Professionals
- 2091. Other Professionals(Pub.)
- 2092. Other Professionals(Priv.)
- 3011. Phys. and Eng. Science Associate Professionals(Pub.)
- 3012. Phys. and Eng. Science Associate Professionals(Priv.)
- 3021. Biol. Science and Health Associate Professionals(Pub.)
- 3022. Biol. Science and Health Associate Professionals(Priv.)
- 3031. Teaching and Related Associate Professionals(Pub.)
- 3032. Teaching and Related Associate Professionals(Priv.)
- 3041. Fin. and Business Services Associate Professionals(Pub.)
- 3042. Fin. and Business Services Associate Professionals(Priv.)
- 3051. Gov. Admin. Officials and Bus. Clerical Supervisors(Pub.)
- 3052. Gov. Admin. Officials and Bus. Clerical Supervisors(Priv.)
- 3061. Administrative Associate Professionals(Pub.)
- 3062. Administrative Associate Professionals(Priv.)
- 3071. Customs, Tax and Related Gov. Associate Professionals(Pub.)
- 3072. Customs, Tax and Related Gov. Associate Professionals(Priv.)
- 3091. Other Associate Professionals(Pub.)
- 3092. Other Associate Professionals(Pub.)
- 4011. Office Clerks(Pub.)
- 4012. Office Clerks(Priv.)
- 4021. Customer Services Clerks(Pub.)
- 4022. Customer Services Clerks(Priv.)
- 5011. Personal Services Workers(Pub.)

- 5012. Personal Services Workers(Priv.)
- 5021. Protective Services Workers(Pub.)
- 5022. Protective Services Workers(Priv.)
- 5031. Models, Salespersons and Demonstrators(Pub.)
- 5032. Models, Salespersons and Demonstrators(Priv.)
- 6011. Agr., Animal Husbandry, Forestry and Fishing Workers(Pub.)
- 6012. Agr., Animal Husbandry, Forestry and Fishing Workers(Priv.)
- 7011. Extraction and Building Trades Workers(Pub.)
- 7012. Extraction and Building Trades Workers(Priv.)
- 7021. Metal, Machinery and Rel. Trades Workers(Pub.)
- 7022. Metal, Machinery and Rel. Trades Workers(Priv.)
- 7031. Precision, Handicraft, Print. and Rel. Trades Workers(Pub.)
- 7032. Precision, Handicraft, Print. and Rel. Trades Workers(Priv.)
- 7091. Other Craft and Rel. Trades Workers(Pub.)
- 7092. Other Craft and Rel. Trades Workers(Priv.)
- 8011. Stationary-plant and Rel. Operators(Pub.)
- 8012. Stationary-plant and Rel. Operators(Priv.)
- 8021. Machine Operators(Pub.)
- 8022. Machine Operators(Priv.)
- 8031. Assemblers(Pub.)
- 8032. Assemblers(Priv.)
- 8041. Drivers and Mobile-plant Operators(Pub.)
- 8042. Drivers and Mobile-plant Operators(Priv.)
- 9011. Sales and Services Elementary Occupations(Pub.)
- 9012. Sales and Services Elementary Occupations(Priv.)
- 9021. Production Laborers and Rel. Workers(Pub.)
- 9022. Production Laborers and Rel. Workers(Priv.)
- 9091. Other Elementary Occupations(Pub.)
- 9092. Other Elementary Occupations(Priv.)
- 9995. refuse to answer
- 9999. skip
- R9. Current employment status of respondent
  - 01. employed full time (32 hours or more a week)
  - 02. employed part time (15 to 32 hours a week)
  - 03. employed less than part time (less than 15 hours a week)
  - 04. help out at home

- 05. currently looking for employment
- 06. student or currently in job training
- 07. retired
- 08. home duties
- 09. disabled or unable to work
- 90. others\_\_\_\_\_
- 95. refuse to answer

R10. Language usually spoken at home

- 01. Mandarin
- 02. Taiwanese
- 03. Hakka
- 04. Aboriginal language
- 05. other Chinese dialect
- 06. both Mandarin and Taiwanese
- 07. both Mandarin and Hakka
- 08. both Taiwanese and Hakka
- 09. both Mandarin and other Chinese dialect
- 90. others\_\_\_\_\_
- 95. refuse to answer

R11. Number of people in household

R11a. Number of children under age 18 in household

95. refuse to answer

R12. monthly household income

01. under 24000
 02. 24001-36000
 03. 36001-46000
 04. 46001-55000

<sup>95.</sup> refuse to answer [skip to R12]

05. 55001-64000 06. 64001-75000 07. 75001-87000 08. 87001-103000 09. 103001-132000 10. over 132001 95. refuse to answer 96. it's hard to say 98. don't know

R13. telephone number and mobile phone number

- 01. telephone number
- 02.mobile phone number
- 03. no telephone
- 04. don't want to give the number
- R14. How many telephone lines does your household have? (only those used for voice communications)

95. refuse to answer

# This concludes our interview. Thank you very much for participating.

ending hours \_\_\_\_\_ ending minutes \_\_\_\_\_

R15. respondent's gender

01. Male

02. Female

R16. Language used to conduct interview

01. Mandarin

02. Taiwanese
03. Hakka
04. Mandarin and Taiwanese
05. Mandarin and Hakka
06. Taiwanese and Hakka
90. others \_\_\_\_\_\_

## Part 17: Interviewer Questionnaire

- S1. Before the interview started, did the respondent do any of the following? [multiple responses permitted]
  - 01. Claim he or she was too busy to be interviewed
  - 02. Claim his or her family was too busy for him or her to be interviewed
  - 03. Claim to be uninterested in surveys
  - 04. Claim not to trust opinion surveys
  - 05. Express doubt about how the survey would be used
  - 06. Express doubt about whether respondents' opinions or personal information would be kept private
  - 07. Express doubt about the surveying organization or project director
  - 08. Express doubt about the identity of the interviewer
  - 09. A family member opposed the respondent being interviewed
  - 10. None of the above

S2. During the interview, did the respondent do any of the following:

S2a. Did the respondent ask to fill out the questionnaire him or herself?

01. Yes 02. No

S2b. Did the respondent ask to see the questionnaire?

01. Yes 02. No

S2c. Did the respondent seem to want to quit during the interview?

01. Yes 02. No

S2d. Did the respondent say that there were too many questions?

01. Yes 02. No

S2e. Did the respondent say that a question was unclear or something was not defined well?

01. Yes, \_\_\_\_\_ 02. No

S2f. Did the respondent think the questions were too hard?

01. Yes, \_\_\_\_\_ 02. No

S2g. Did the respondent think the questions were too sensitive?

01. Yes, \_\_\_\_\_ 02. No

S3. How cooperative was the respondent?

01. very cooperative

- 02. fairly cooperative
- 03. a little cooperative
- 04. a little uncooperative
- 05. fairly uncooperative
- 06. very uncooperative

S4. How well do you think the respondent understood the questions?

- 01. understood very well
- 02. understood fairly well
- 03. understood a little

- 04. didn't understand a little
- 05. didn't understand a fair amount
- 06. didn't understand much at all
- S5. How sensitive do you think the respondent thought the questions were?
  - 01. very sensitive
  - 02. fairly sensitive
  - 03. a little sensitive
  - 04. a little insensitive
  - 05. fairly insensitive
  - 06. very insensitive

S6. How interested do you think the respondent was in the contents of the survey?

- 01. very interested
- 02. fairly interested
- 03. a little interested
- 04. a little uninterested
- 05. fairly uninterested
- 06. very uninterested
- S7. How trustworthy do you think the respondent's answers are?
  - 01. most are untrustworthy
  - 02. some are untrustworthy
  - 03. most are trustworthy
  - 04. all are trustworthy
- S8. What do you think is the respondent's level of knowledge about general political matters?
  - 01. very low
  - 02. low
  - 03. high
  - 04. very high
- S9. The respondent answered questions: [multiple responses permitted]

01. by him or herself

02. with his or her spouse [continue to S10]

03. a child also participated (child's age\_\_\_\_) [continue to S10]

04. an elder member of the family also participated [continue to S10]

05. with other people present (specify\_\_\_\_) [continue to S10]

S10. Did a third person present at the interview do any of the following?

01. keep busy, but listen to the conversation between I and R

02. be present part of the time, but not express opinion or otherwise interfere

03. be present all of the time, but not express opinion or otherwise interfere

04. during interview, express opinion or otherwise interfere with interview

05. none of the above

90. others\_\_\_\_\_

We are about to start today's interview. If you have any question during the interview, please tell me immediately and I will make it clear. If you do not want to answer any of my questions, please let me know and I will skip that question.

# Part 1: Politics and Media

- A1. During last year's campaign, some people spent a lot of time paying attention to all kinds of media news stories about the election, while others didn't have time to pay attention. On average, how much time did you spend each day during the campaign paying attention to news about the election on TV?
  - 01. less than 30 minutes
  - 02. 31-60 minutes
  - 03. 60-90 minutes
  - 04. 90 minutes to 2 hours
  - 05. more than 2 hours
  - 06. only paid attention every once in a while
  - 07. paid no attention at all
  - 95. refuse to answer
  - 96. it depends
  - 98. don't know

A8. How often do you use the internet?

- 01. almost every day
- 02. once to three times a week
- 03. once in a while
- 04. never or unable to use
- 95. refuse to answer
- 96. it depends

#### Part 2: Social Context and Electoral Involvement

- B1. Do you commonly talk with other people about politics or elections? Often, sometimes, seldom, or never?
  - 01. often
  - 02. sometimes
  - 03. seldom
  - 04. never
  - 95. refuse to answer

In our society, different people have different opinions about politics. I'm going to read several statements. Please tell me what your opinion is about these statements.

#### Part 3: Political Efficacy

- C1. Some people say, "People like me don't have any say about what the government does." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- C2. Some people say, "Government officials do not care much about what people like me think." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree

95. refuse to answer96. it depends97. no opinion98. don't know

- C3. Some people say, "Sometimes politics seems so complicated that a person like me cannot really understand what is going on." Do you agree or disagree with this statement?
  - 01. strongly agree
  - 02. agree
  - 03. disagree
  - 04. strongly disagree
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

## Part 5: Voting Participation and Electoral Process

- E1. In last year's election many people went to vote, while others, for various reasons, did not go to vote. Did you vote?
  - 01. Yes
  - 02. No [skip to E5]
  - 91. forgot [skip to E5]
  - 95. refuse to answer [skip to E5]

E2a. Which candidate did you vote for in the municipality mayoral election?

- 01. Su, Jia-chyuan [skip to E3a]
- 02. Hu, Jason [skip to E3a]
- 91. forgot
- 93. didn't pick up the ballot [skip to E3a]
- 94. cast an invalid vote [skip to E3a]
- 95. refuse to answer
- 98. don't know

E2b. Which party did you vote for?

01. KMT02. DPP91. forgot95. refuse to answer98. don't know

E3a. Which candidate did you vote for in City Councilor Election? [open-ended question]

(record candidate' number) [skip to E5]

9991. forgot

9993. didn't pick up the ballot [skip to E5]

9994. cast an invalid vote [skip to E5]

9995. refuse to answer

9998. don't know

E3b. Which party did you vote for?

01. KMT

02. DPP

04. PFP

08. Independents

91. forgot

95. refuse to answer

98. don't know

E5. Which candidate did you vote for in the 2005 Taichung County Magistrate (City Mayor) Election?

01. Li, Fu-Kuei02. Shen, Chih-Hui03. Lin, Chia-Lung04. Hu, Jason05. Chiu, Tai-San06. Huang, Chung-Sheng

- 07. Lin, Chen-Chang
- 90. others\_\_\_
- 91. forgot
- 92. not eligible to vote
- 93. didn't vote
- 94. cast an invalid vote
- 95. refuse to answer
- 98. don't know

Next, we would like to ask you a few questions about the relationship between the city government and the city council.

#### Part 6: Relationship between City Government and Council

F1. Which of the following two statements do you agree with more?

- 01. It will be better to have the mayor and the majority of the city councilors belong to different parties, as the two branches will check and balance each other.
- 02. It will be better to have the mayor and the majority of the city councilors belong to the same party, as the two branches will work together to promote local development.
- 95. refuse to answer
- 96. it depends
- 97. no opinion
- 98. don't know
- F2. Which of the following two statements do you agree with more?
  - 01. When the mayor and the president belong to different parties, this helps to prevent politicians from privately dividing up all the benefits among themselves.
  - 02. When the mayor and the president belong to different parties, this helps efforts to obtain resources to promote local development.
  - 95. refuse to answer
  - 96. it depends

97. no opinion98. don't know

Old cities and counties have been combined and upgraded to form three new direct municipalities. Next, we would like to ask you about the future of these newly upgraded cities.

#### Part 9: Issues concerning the newly formed direct municipalities

- J1. On the matter of public finances, do you think the amount of money Greater Taichung City receives from the central government will increase, decrease, or stay the same?
  - 01. increase02.decrease03. stay the same95. refuse to answer96. it depends97. no opinion98. don't know
- J2. Some people say: "The municipality mayoral election is a vote of confidence in the Ma Ying-jeou government." Other people say "The municipality mayoral election is only a local election and is not closely related to national politics." Which of the statements do you agree with more?
  - 01. The municipality mayoral election is a vote of confidence in the Ma Ying-jeou government.
  - 02. The municipality mayoral election is only a local election and is not closely related to national politics.
  - 92. none of the above
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

# Next, we would like to ask you about government performance in social and economic affairs.

- K3. Would you say that over the past year, the state of the economy of Taiwan has gotten better, stayed about the same, or gotten worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- K4. Would you say that in the forthcoming year, the state of the economy of Taiwan will get better, stay about the same, or get worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- K5. Would you say that over the past year, your own household's economic condition has gotten better, stayed about the same, or gotten worse?
  - 01. better
  - 02. worse
  - 03. about the same
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know

- K6. Would you say that in the forthcoming year, your own household's economic condition will get better, stay about the same, or get worse?
  - 01. better02. worse03. about the same95. refuse to answer96. it depends97. no opinion98. don't know

#### Part 11: Voting Participation

- L1. Different people have different opinions about voting. Some people think that voting is a responsibility, and you should vote even if you don't like any of the candidates or parties. Other people think that it is all right to vote or not to vote, and the decision depends on how you feel about the candidates or parties. Do you think that voting is a responsibility, or do you think that it is all right either to vote or not to vote?
  - 01. voting is a responsibility
    02. all right either to vote or not to vote [skip to L3]
    95. refuse to answer [skip to L3]
    96. it depends [skip to L3]
    97. no opinion [skip to L3]
    98. don't know [skip to L3]
- L2. Do you believe very strongly, somewhat strongly, or only a little that voting is a responsibility?
  - 01. very strongly02. somewhat strongly03. only a little95. refuse to answer96. it depends97. no opinion
  - 98. don't know

- L3. How about your parents? Do they believe that voting is a responsibility or that it is all right either to vote or not to vote?
  - 01. voting is a responsibility
  - 02. all right either to vote or not to vote
  - 95. refuse to answer
  - 96. it depends
  - 97. no opinion
  - 98. don't know
- L4. When you were growing up, did your parents tell you that voting is a responsibility?
  - 01. yes 02. no
  - 91. forgot
  - 95. refuse to answer

#### Part 12: Ethnic Identity

- M1. In Taiwan, some people think they are Taiwanese. There are also some people who think that they are Chinese. Do you consider yourself as Taiwanese, Chinese or both?
  - 01. Taiwanese
  - 02. both
  - 03. Chinese
  - 90. others\_\_\_\_\_
  - 95. refuse to answer
  - 98. don't know

# Part 13: National Identity

N1. Concerning the relationship between Taiwan and mainland China, which of the following six positions do you agree with: 1) immediate unification, 2) immediate

independence, 3) maintain the status quo, move toward unification in the future, 4) maintain the status quo, move toward independence in the future, 5) maintain the status quo, decide either unification or independence in the future, 6) maintain the status quo forever.

01. immediate unification

- 02. immediate independence
- 03. maintain the status quo, move toward unification in the future
- 04. maintain the status quo, move toward independence in the future
- 05. maintain the status quo, decide either unification or independence in the future
- 06. maintain the status quo forever
- 90.others\_\_\_\_\_
- 95. refuse to answer
- 96. it's hard to say
- 97. no opinion
- 98. don't know

## Part 14: Party Preference

- P1. Among the main political parties in our country, including the KMT, DPP, PFP, NP, and TSU, do you think of yourself as leaning toward any particular party?
  - 01. Yes [skip to P1b]02. No95. refuse to answer98. don't know

P1a. Do you feel yourself leaning a little more to one of the political parties than the others?

01. Yes02. No [skip to P2a]95. refuse to answer [skip to P2a]98. don't know [skip to P2a]

P1b. Which party is that?

01. KMT
02. DPP
03. NP
04. PFP
06. TSU
90. others\_\_\_\_\_
95. refuse to answer [skip to P2a]
98. don't know [skip to P2a]

P1c. Do you lean very strongly, somewhat, or just a little to this party?

01. very strongly
02. somewhat
03. just a little
95. refuse to answer
96. it depends
97. no opinion
98. don't know

P2a. Now we'd like to understand your opinions about each of the political parties. If 0 means you dislike that party very much, and 10 means you like that party very much, and 5 means you feel neutral for that party, what number would you give the KMT?

95. refuse to answer

96. never heard before

98. don't know

P2b. The DPP?

95. refuse to answer

96. never heard before

98. don't know

#### This concludes our interview. Thank you very much for participating.

ending hours \_\_\_\_\_ ending minutes \_\_\_\_\_

R15. respondent's gender

- 01. Male
- 02. Female

R16. Language used to conduct interview

- 01. Mandarin 02. Taiwanese
- 03. Hakka
- 04. Mandarin and Taiwanese
- 05. Mandarin and Hakka
- 06. Taiwanese and Hakka
- 90. others\_\_\_\_\_

## Part 17: Interviewer Questionnaire

S9. The respondent answered questions: [multiple responses permitted]

- 01. by him or herself
- 02. with his or her spouse [continue to S10]
- 03. a child also participated (child's age\_\_\_\_) [continue to S10]
- 04. an elder member of the family also participated [continue to S10]
- 05. with other people present (specify\_\_\_\_\_) [continue to \$10]

S10. Did a third person present at the interview do any of the following?

- 01. keep busy, but listen to the conversation between I and R
- 02. be present part of the time, but not express opinion or otherwise interfere
- 03. be present all of the time, but not express opinion or otherwise interfere
- 04. during interview, express opinion or otherwise interfere with interview
- 05. none of the above

90. others\_\_\_\_\_