

台灣 (Taiwan, ROC)

勞動部勞動力發展署

2017年上班族職場目標大調查

Study Documentation

January 10, 2019

Metadata Production

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2017年上班族職場目標大調查

Overview

Type	企業用人與就業市場趨勢專題調查
Identification	AH130013
Version	Production Date: 2019-01-14 1
Abstract	<p>每到新的一年開始，許多民眾都會在年初設定各式的目標，無論是在職場上的或是生活上的，無外乎都是希望能夠一年比一年更好。不過這些在年初所設定的大小目標，是否都能夠在年底前順利達成呢藉此調查希望了解民眾在新的一年開始是否有在心中定下目標過去所設定的目標是否實現而沒有實現的原因是什麼以及民眾對於行業、產業以及目前工作的前景展望如何希冀透過調查，讓民眾對於該議題有更多的瞭解。</p> <p>本計畫調查對象為「台灣就業通」網站中的求職會員，分別依「區域」與「性別」採分層隨機抽樣，於2017年2月6日至2月28日進行電話問卷調查，共計回收有效樣本為1,067份。</p>
Kind of Data	抽查
Unit of Analysis	個人

Scope & Coverage

Time Period(s)	2017
Countries	台灣 (Taiwan, ROC)
Geographic Coverage	台灣地區
Universe	以「台灣就業通」網站中的求職會員

Producers & Sponsors

Primary Investigator(s)	勞動部勞動力發展署
Other Producer(s)	勞動部勞動力發展署
Funding Agency/ies	勞動部

Sampling

Sampling Procedure	依「區域」與「性別」採分層隨機抽樣
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Data Collection

Data Collection Dates	start 2017-02-06 end 2017-02-28
Data Collection Mode	電話訪問

Data Processing & Appraisal

Data Editing

中央研究院人文社會科學研究中心調查研究專題中心所進行的資料整理方式，為不合理值檢核。

Accessibility

Contact(s)	學術調查研究資料庫(Survey Research Data Archive) (中央研究院人社中心調查研究專題中心), https://srda.sinica.edu.tw , srda@gate.sinica.edu.tw
Distributor(s)	學術調查研究資料庫(Survey Research Data Archive)
Depositor(s)	勞動部勞動力發展署

Access Conditions

標準版(一般會員、院內會員申請下載)

Files Description

Dataset contains 1 file(s)

data2017	
# Cases	1067
# Variable(s)	30

Variables Group(s)

Dataset contains 3 group(s)

Group 基本資料							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	no	樣本流水號	continuous	numeric-11.0	1067	0	-
2	a2	受訪者性別	discrete	numeric-11.0	1067	0	-
3	a3	受訪者年齡	discrete	numeric-11.0	1067	0	-
4	a4	請問您的教育程度	discrete	numeric-11.0	1067	0	-
5	a5	受訪者所在地	discrete	numeric-11.0	1067	0	-
6	a6	受訪者行業別	discrete	numeric-11.0	1067	0	-

Group 問卷題目							
#	Name	Label	Type	Format	Valid	Invalid	Question
1	v1	1.回顧過去一年，請問您是否會為自己訂下職場目標？	discrete	numeric-11.0	1067	0	-
2	v2	2.請問，您過去一年所訂下的職場目標通常為以下哪一類為主？	discrete	numeric-11.0	374	693	-
3	v3	3.請問，針對過去一年所訂下的職場目標，是否達成？	discrete	numeric-11.0	374	693	-
4	v4_1	4.請問，為何過去一年設定好目標卻沒有完全達成？(可複選)	discrete	numeric-11.0	196	871	-
5	v4_2	4.請問，為何過去一年設定好目標卻沒有完全達成？(可複選)	discrete	numeric-11.0	19	1048	-
6	v4_3	4.請問，為何過去一年設定好目標卻沒有完全達成？(可複選)	discrete	numeric-11.0	4	1063	-
7	v4_4	4.請問，為何過去一年設定好目標卻沒有完全達成？(可複選)	discrete	numeric-11.0	1	1066	-
8	v4_5	4.請問，為何過去一年設定好目標卻沒有完全達成？(可複選)	discrete	numeric-8.0	0	1067	-
9	v5	5.請問，新的一年您會優先選擇提升下列何種自我能力？	discrete	numeric-11.0	1067	0	-
10	v6	6.請問，您今年在職場方面給自己設定的首要目標是？	discrete	numeric-11.0	1067	0	-
11	v7	7.請問，您是否已經開始著手進行？	discrete	numeric-11.0	1067	0	-
12	v8	8.請問，您設定之目標時是否與自己的能力相符？	discrete	numeric-11.0	1067	0	-
13	v9	9.請問，您的計畫熱度通常維持多久？	discrete	numeric-11.0	1067	0	-
14	v10	10.請問，您最重視哪一方面的運勢？	discrete	numeric-11.0	1067	0	-

#	Name	Label	Type	Format	Valid	Invalid	Question
15	v11	11.請問, 您今年最想改變的現況為何?	discrete	numeric-11.0	1067	0	-
16	v12	12.在2017年的年初, 您最想對老闆說的一句話是?	discrete	numeric-11.0	1067	0	-
17	v13	13.請問, 您認為目前所從事的行業發展前景如何?	discrete	numeric-11.0	1067	0	-
18	v14	14.請問, 您對今年國內整體產業發展抱持的看法如何?	discrete	numeric-11.0	1067	0	-
19	v15	15.請問您認為自己未來的 工作前景如何?	discrete	numeric-11.0	1067	0	-

Group 新增變項

#	Name	Label	Type	Format	Valid	Invalid	Question
1	age	受訪者年齡(分4組)	continuous	numeric-8.0	1067	0	-
2	edu	請問您的教育程度(分3組)	continuous	numeric-8.0	1067	0	-
3	v2r	過去一年所訂下的職場目標通常為以下哪一類為主? (分8組)	discrete	numeric-11.0	374	693	-
4	v3r	過去一年的職場目標	continuous	numeric-8.0	1067	0	-
5	v6r	您今年在職場方面給自己設定的首要目標是?(分8組)	discrete	numeric-11.0	1067	0	-

Variables Description

Dataset contains 30 variable(s)

File : data2017**# no: 樣本流水號****Information** [Type= continuous] [Format=numeric] [Range= 6-1089] [Missing=*]**Statistics [NW/ W]** [Valid=1067 /-] [Invalid=0 /-] [Mean=546.91 /-] [StdDev=313.843 /-]**# a2: 受訪者性別****Information** [Type= discrete] [Format=numeric] [Range= 1-2] [Missing=*]**Statistics [NW/ W]** [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	男性	503	47.1%
2	女性	564	52.9%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.***# a3: 受訪者年齡****Information** [Type= discrete] [Format=numeric] [Range= 1-9] [Missing=*]**Statistics [NW/ W]** [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	19歲以下	2	0.2%
2	20~24歲	89	8.3%
3	25~29歲	228	21.4%
4	30~34歲	167	15.7%
5	35~39歲	158	14.8%
6	40~44歲	135	12.7%
7	45~49歲	122	11.4%
8	50~59歲	158	14.8%
9	60歲以上	8	0.7%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.***# a4: 請問您的教育程度****Information** [Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]**Statistics [NW/ W]** [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	國中(含以下)	58	5.4%
2	高中職	379	35.5%
3	專科	164	15.4%
4	大學	415	38.9%
5	研究所及以上	51	4.8%

*Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.***# a5: 受訪者所在地****Information** [Type= discrete] [Format=numeric] [Range= 1-4] [Missing=*]**Statistics [NW/ W]** [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	?	413	38.7%
2	中部地區(苗栗縣、台中市、彰化縣、南投縣、雲林縣)	311	29.1%
3	南部地區(嘉義縣市、台南市、高雄市、屏東縣、澎湖縣)	313	29.3%
4	東部地區(花蓮縣、台東縣)	30	2.8%

File : data2017

a5: 受訪者所在地

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

a6: 受訪者行業別

Information [Type= discrete] [Format=numeric] [Range= 1-19] [Missing=*]

Statistics [NW/ W] [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	農林漁牧業	20	1.9%
2	礦業及土石採取業	6	0.6%
3	製造業	261	24.5%
4	電力及燃氣供應業	8	0.7%
5	用水供應及污染整治業	6	0.6%
6	營建工程業	45	4.2%
7	批發及零售業	56	5.2%
8	運輸及倉儲業	54	5.1%
9	住宿及餐飲業	78	7.3%
10	出版、影音製作、傳播及資訊服務業	60	5.6%
11	金融及保險業	35	3.3%
12	不動產業	7	0.7%
13	專業、科學及技術服務業	89	8.3%
14	支援服務業	60	5.6%
15	公共行政及國防; 強制性社會安全	47	4.4%
16	教育業	35	3.3%
17	醫療保健及社會工作服務業	47	4.4%
18	藝術、娛樂及休閒服務業	11	1.0%
19	其他服務業	142	13.3%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v1: 1. 回顧過去一年，請問您是否會為自己訂下職場目標？

Information [Type= discrete] [Format=numeric] [Range= 1-2] [Missing=*]

Statistics [NW/ W] [Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	沒有(跳問第5題)	693	64.9%
2	有(須回答第2題)	374	35.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v2: 2. 請問，您過去一年所訂下的職場目標通常為以下哪一類為主？

Information [Type= discrete] [Format=numeric] [Range= 1-10] [Missing=*]

Statistics [NW/ W] [Valid=374 /-] [Invalid=693 /-]

Value	Label	Cases	Percentage
1	加薪	49	13.1%
2	升遷	31	8.3%
3	專業提升	82	21.9%
4	學習新事物或專長	79	21.1%
5	業績成長	14	3.7%
6	人際關係好	5	1.3%

File : data2017

v2: 2.請問，您過去一年所訂下的職場目標通常為以下哪一類為主？

Value	Label	Cases	Percentage
7	遇到好老闆	22	5.9%
8	工作表現受肯定	15	4.0%
9	擺脫血汗	11	2.9%
10	工作穩定就好	66	17.6%
Sysmiss		693	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v3: 3.請問，針對過去一年所訂下的職場目標，是否達成？

Information	[Type= discrete] [Format=numeric] [Range= 1-2] [Missing=*]
Statistics [NW/ W]	[Valid=374 /-] [Invalid=693 /-]

Value	Label	Cases	Percentage
1	是(跳問第5題)	179	47.9%
2	否	195	52.1%
Sysmiss		693	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v4_1: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=196 /-] [Invalid=871 /-]

Value	Label	Cases	Percentage
1	沒有計畫，只是想想	7	3.6%
2	沒時間執行	22	11.2%
3	無法持之以恆	12	6.1%
4	達成了一半	59	30.1%
5	目標與現實落差太大	96	49.0%
Sysmiss		871	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v4_2: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=19 /-] [Invalid=1048 /-]

Value	Label	Cases	Percentage
1	沒有計畫，只是想想	0	
2	沒時間執行	2	10.5%
3	無法持之以恆	4	21.1%
4	達成了一半	3	15.8%
5	目標與現實落差太大	10	52.6%
Sysmiss		1048	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v4_3: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=4 /-] [Invalid=1063 /-]

Value	Label	Cases	Percentage
1	沒有計畫，只是想想	0	

File : data2017

v4_3: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Value	Label	Cases	Percentage
2	沒時間執行	0	
3	無法持之以恆	1	25.0%
4	達成了一半	1	25.0%
5	目標與現實落差太大	2	50.0%
Sysmiss		1063	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v4_4: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=1 /-] [Invalid=1066 /-]

Value	Label	Cases	Percentage
1	沒有計畫，只是想想	0	
2	沒時間執行	0	
3	無法持之以恆	0	
4	達成了一半	0	
5	目標與現實落差太大	1	100.0%
Sysmiss		1066	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v4_5: 4.請問，為何過去一年設定好目標卻沒有完全達成?(可複選)

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=0 /-] [Invalid=1067 /-]

Value	Label	Cases	Percentage
1	沒有計畫，只是想想	0	
2	沒時間執行	0	
3	無法持之以恆	0	
4	達成了一半	0	
5	目標與現實落差太大	0	
Sysmiss		1067	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v5: 5.請問，新的一年您會優先選擇提升下列何種自我能力?

Information	[Type= discrete] [Format=numeric] [Range= 1-4] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	外語能力	138	12.9%
2	理財能力	153	14.3%
3	與個人興趣相關之技能	289	27.1%
4	與工作相關之專業技能	487	45.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v6: 6.請問，您今年在職場方面給自己設定的首要目標是?

Information	[Type= discrete] [Format=numeric] [Range= 1-10] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

File : data2017

v6: 6.請問, 您今年在職場方面給自己設定的首要目標是?

Value	Label	Cases	Percentage
1	加薪	107	10.0%
2	升遷	32	3.0%
3	專業提升	188	17.6%
4	學習新事物或專長	189	17.7%
5	業績成長	35	3.3%
6	人際關係好	18	1.7%
7	遇到好老闆	99	9.3%
8	工作表現受肯定	59	5.5%
9	擺脫血汗	42	3.9%
10	工作穩定就好	298	27.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v7: 7.請問, 您是否已經開始著手進行?

Information	[Type= discrete] [Format=numeric] [Range= 1-3] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	已經開始規劃	321	30.1%
2	已經開始進行	458	42.9%
3	沒有, 只有想想而已	288	27.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v8: 8.請問, 您設定之目標時是否與自己的能力相符?

Information	[Type= discrete] [Format=numeric] [Range= 1-4] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	會設定高出自己能力且具挑戰性的目標	144	13.5%
2	設定可達成的目標較實際	593	55.6%
3	設定不給自己壓力的目標	223	20.9%
4	很少設定目標	107	10.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v9: 9.請問, 您的計畫熱度通常維持多久?

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	五分鐘, 計畫未執行	77	7.2%
2	一個月	150	14.1%
3	三個月	140	13.1%
4	半年	228	21.4%
5	徹底執行到完成為止	472	44.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v10: 10.請問, 您最重視哪一方面的運勢?

Information	[Type= discrete] [Format=numeric] [Range= 1-3] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

File : data2017

v10: 10.請問，您最重視哪一方面的運勢？

Value	Label	Cases	Percentage
1	財運	222	20.8%
2	事業運	249	23.3%
3	健康運	596	55.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v11: 11.請問，您今年最想改變的現況為何？

Information	[Type= discrete] [Format=numeric] [Range= 1-8] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	無業	66	6.2%
2	窮忙	44	4.1%
3	人際關係	56	5.2%
4	收入	304	28.5%
5	健康	147	13.8%
6	家庭狀況	98	9.2%
7	工作現況	191	17.9%
8	專業能力	161	15.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v12: 12.在2017年的年初，您最想對老闆說的一句話是？

Information	[Type= discrete] [Format=numeric] [Range= 1-6] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	老闆，能加薪嗎？	317	29.7%
2	老闆，獎金能多一點嗎？	72	6.7%
3	老闆，能讓我早點下班嗎？	136	12.7%
4	老闆，謝謝你的照顧！	386	36.2%
5	老闆，我不幹了！	76	7.1%
6	老闆，你真是個好人！	80	7.5%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v13: 13.請問，您認為目前所從事的行業發展前景如何？

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	非常好	102	9.6%
2	應該還不錯	276	25.9%
3	普通	395	37.0%
4	有點擔心	176	16.5%
5	完全不看好	118	11.1%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v14: 14.請問，您對今年國內整體產業發展抱持的看法如何？

Information	[Type= discrete] [Format=numeric] [Range= 1-5] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

File : data2017

v14: 14.請問，您對今年國內整體產業發展抱持的看法如何？

Value	Label	Cases	Percentage
1	應該會好轉	126	11.8%
2	不確定	250	23.4%
3	應該會持平	213	20.0%
4	應該會更差	284	26.6%
5	沒有想法	194	18.2%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v15: 15.請問您認為自己未來的工作前景如何？

Information	[Type= discrete] [Format=numeric] [Range= 1-6] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	一片光明	73	6.8%
2	應該還不錯	286	26.8%
3	普通	373	35.0%
4	有點擔心	199	18.7%
5	完全不看好	61	5.7%
6	沒有想法	75	7.0%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

age: 受訪者年齡(分4組)

Information	[Type= continuous] [Format=numeric] [Range= 1-4] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	29歲以下	319	29.9%
2	30~39歲	325	30.5%
3	40~49歲	257	24.1%
4	50歲以上	166	15.6%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

edu: 請問您的教育程度(分3組)

Information	[Type= continuous] [Format=numeric] [Range= 1-3] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	高中職(含以下)	437	41.0%
2	專科	164	15.4%
3	大學(含以上)	466	43.7%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v2r: 過去一年所訂下的職場目標通常為以下哪一類為主?(分8組)

Information	[Type= discrete] [Format=numeric] [Range= 1-10] [Missing=*]
Statistics [NW/ W]	[Valid=374 /-] [Invalid=693 /-]

Value	Label	Cases	Percentage
1	加薪/升遷	80	21.4%
3	能力提升	161	43.0%

File : data2017

v2r: 過去一年所訂下的職場目標通常為以下哪一類為主?(分8組)

Value	Label	Cases	Percentage
5	業績成長	14	3.7%
6	人際關係好	5	1.3%
7	遇到好老闆	22	5.9%
8	工作表現受肯定	15	4.0%
9	擺脫血汗	11	2.9%
10	工作穩定就好	66	17.6%
Systemmiss		693	

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v3r: 過去一年的職場目標

Information	[Type= continuous] [Format=numeric] [Range= 1-3] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	沒訂目標	693	64.9%
2	有訂目標, 沒有實現	195	18.3%
3	有訂目標, 有實現	179	16.8%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

v6r: 您今年在職場方面給自己設定的首要目標是?(分8組)

Information	[Type= discrete] [Format=numeric] [Range= 1-10] [Missing=*]
Statistics [NW/ W]	[Valid=1067 /-] [Invalid=0 /-]

Value	Label	Cases	Percentage
1	加薪/升遷	139	13.0%
3	能力提升	377	35.3%
5	業績成長	35	3.3%
6	人際關係好	18	1.7%
7	遇到好老闆	99	9.3%
8	工作表現受肯定	59	5.5%
9	擺脫血汗	42	3.9%
10	工作穩定就好	298	27.9%

Warning: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.